: SYSTEMS AND METHODS FOR COORDINATING INTERACTIVE AND PASSIVE ADVERTISEMENT AND MERCHANDISING OPPORTUNITIES

: Denise Bergin, Reg. No. 50,581, Tel: (212) 596-9000 Agent

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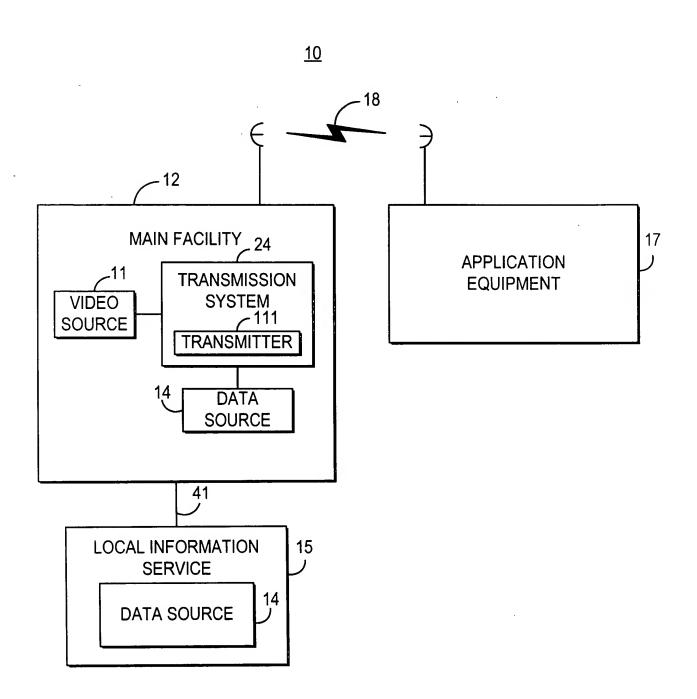


FIG. 1

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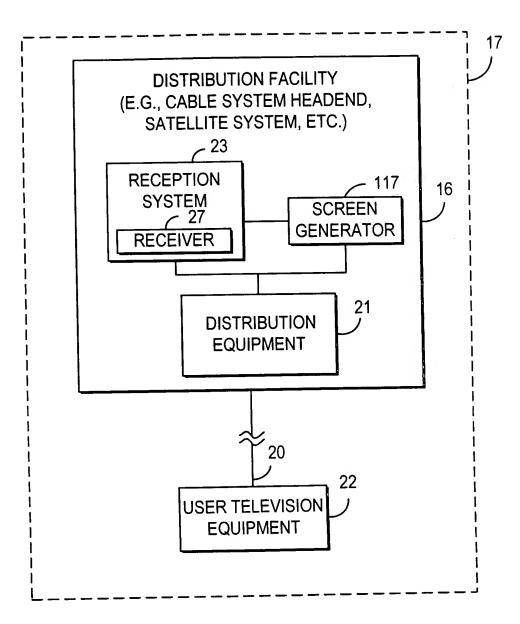


FIG. 2a

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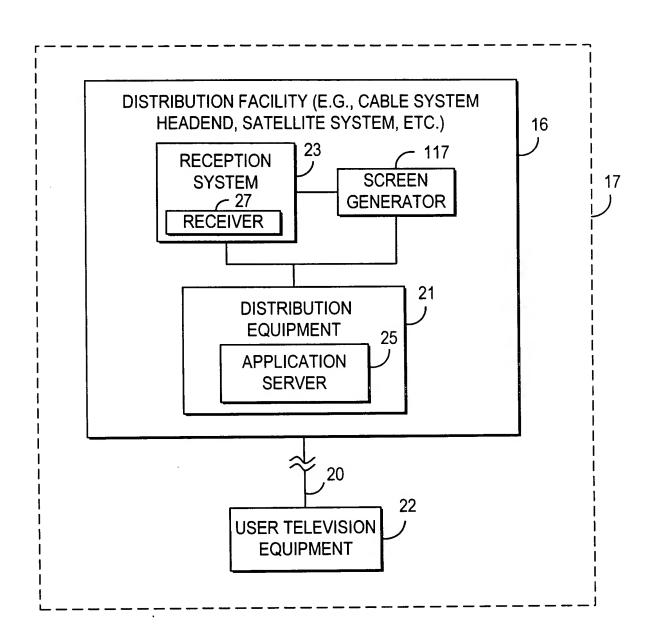


FIG. 2b

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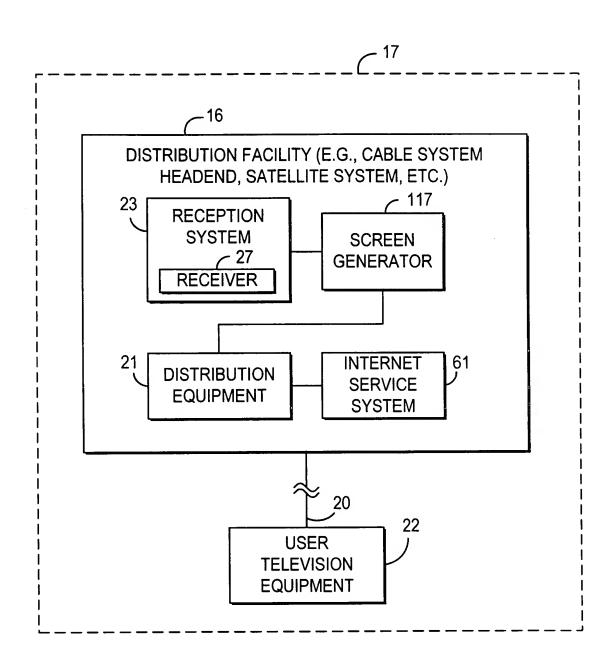


FIG. 2c

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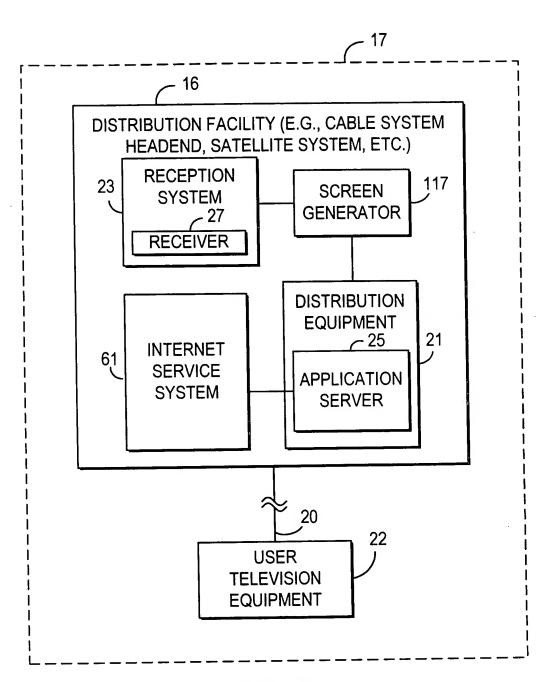


FIG. 2d

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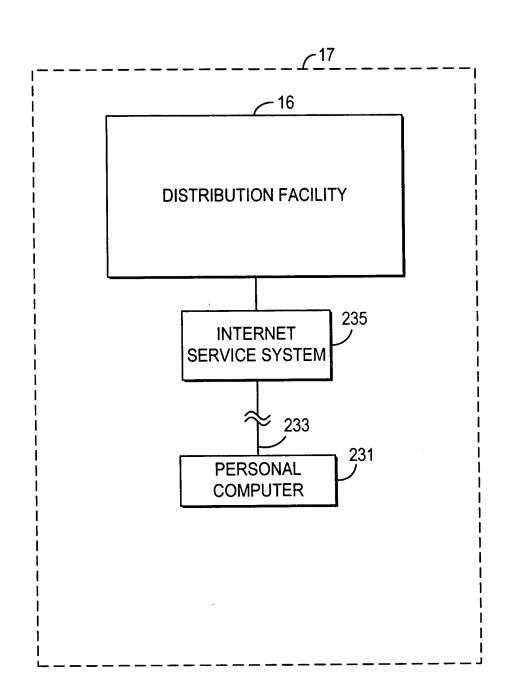


FIG. 2e

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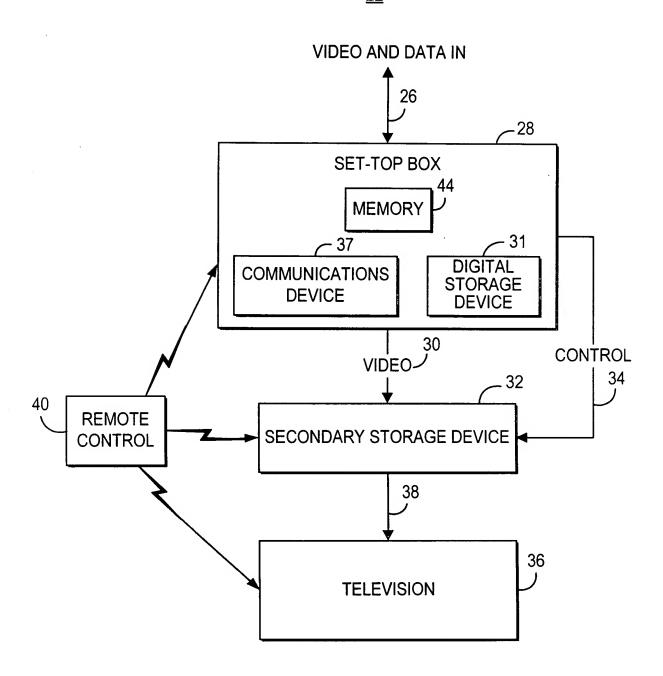


FIG. 3

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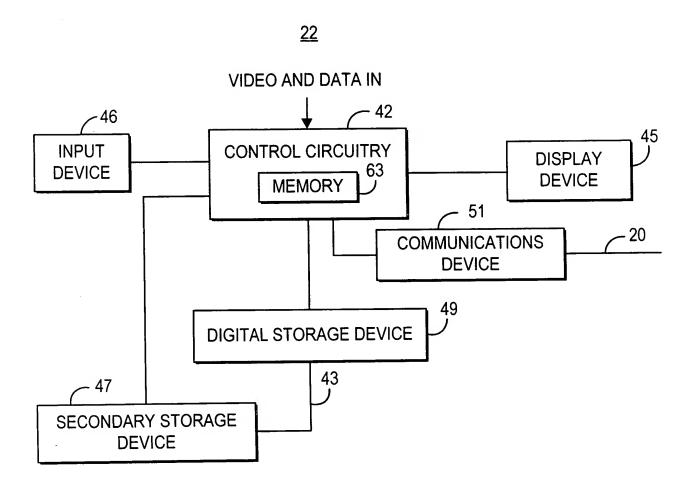
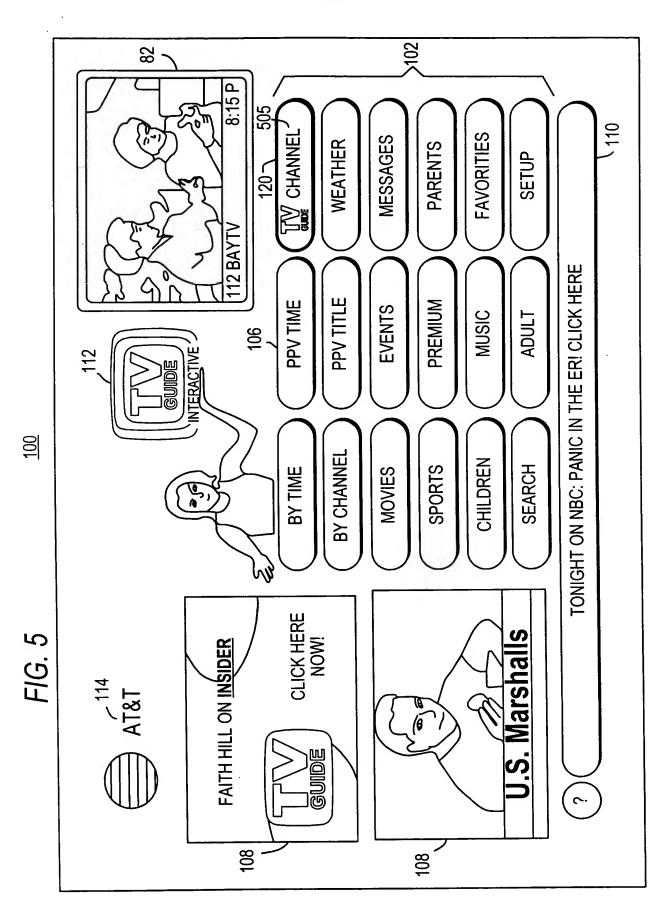


FIG. 4

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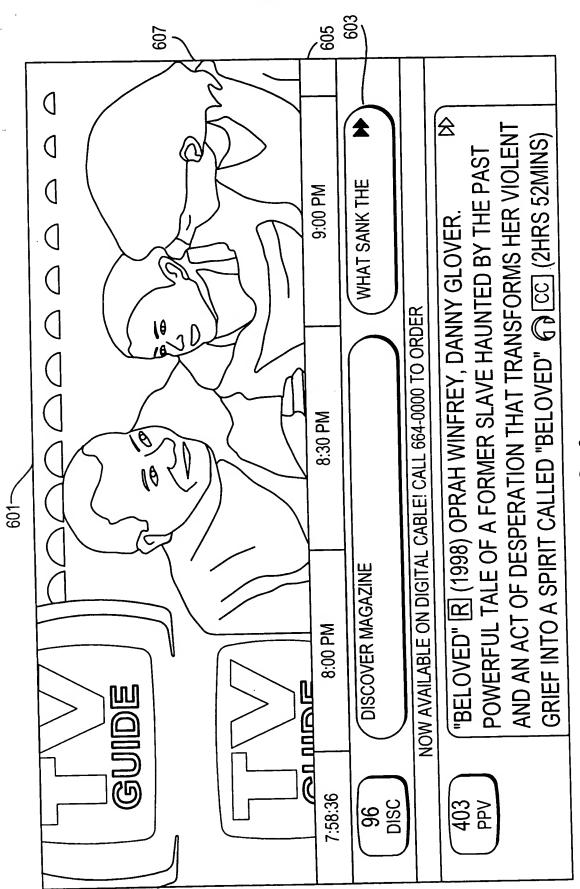


FIG. 6

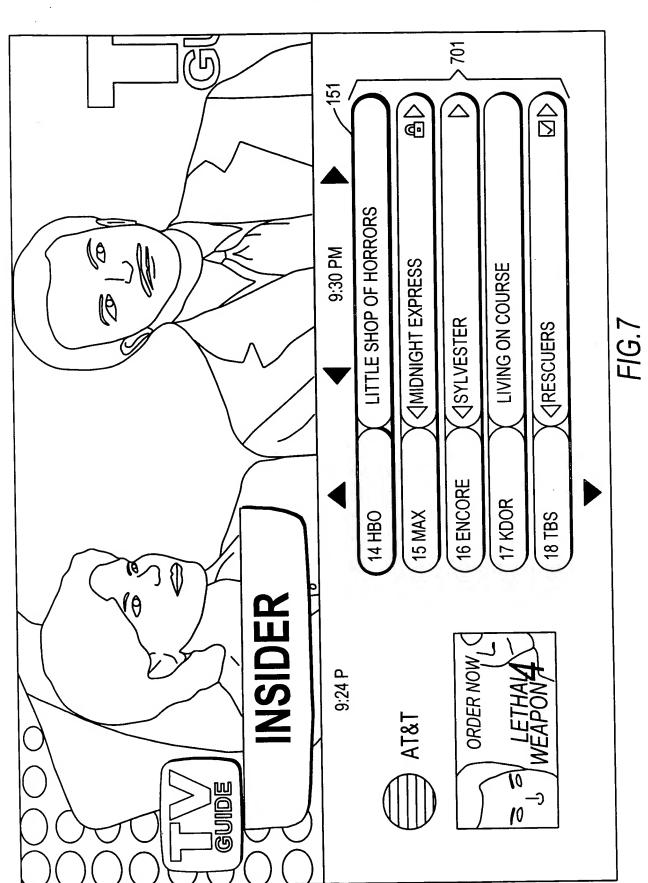
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: Denise Bergin, Reg. No. 50,581, Tel: (212) 596-9000 Agent FIG. 8 12/29 811 ×805 803 807 LOCK MUSICAL ABOUT A NERD (RICK MORANIS), AS SEXY CLERK (ELLEN GREENE) AND PERSON-LAUGHS ARE RIPE IN THIS VERSION OF THE 8<u>0</u>7 EATING PLANT IN A FLOWER (CC) PG-13 WED, 9:30-11:30 pm. LITTLE SHOP OF HORRORS TIMES NTERACTIVE 807 80 REMIND 44 HBO 807 Meek Meek BACK Mangon ر 208رخ

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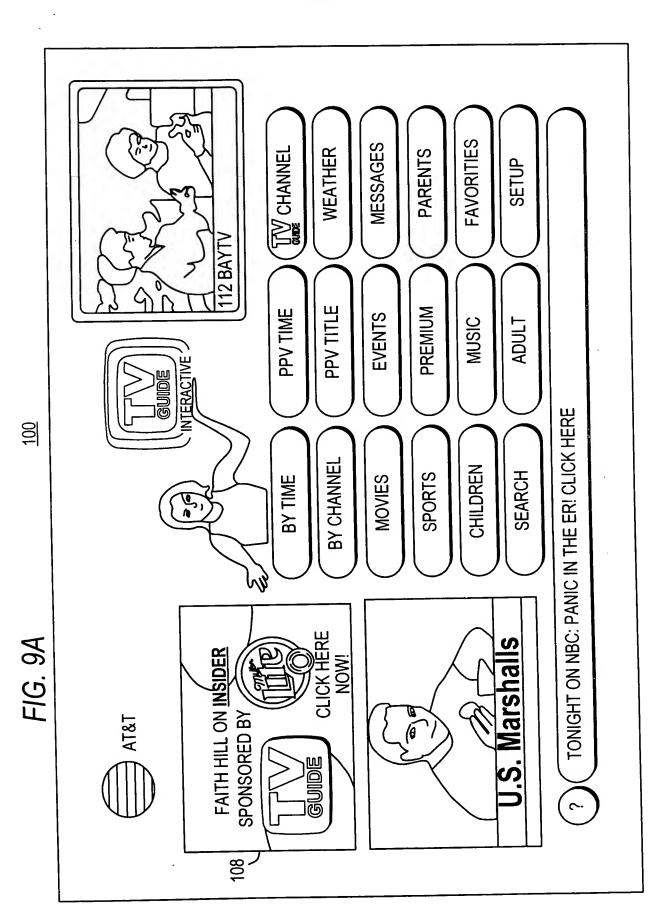
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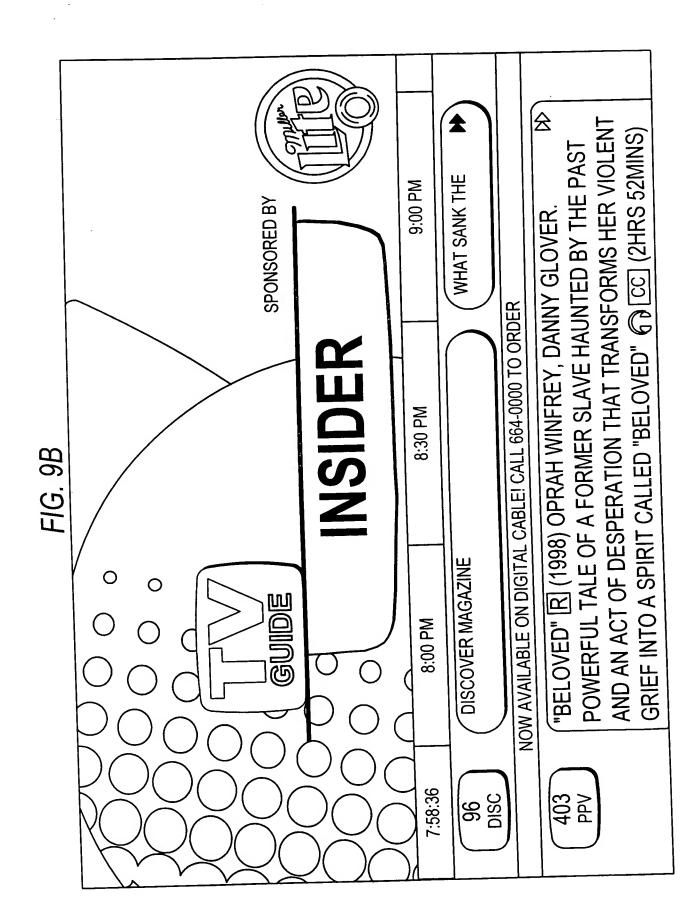
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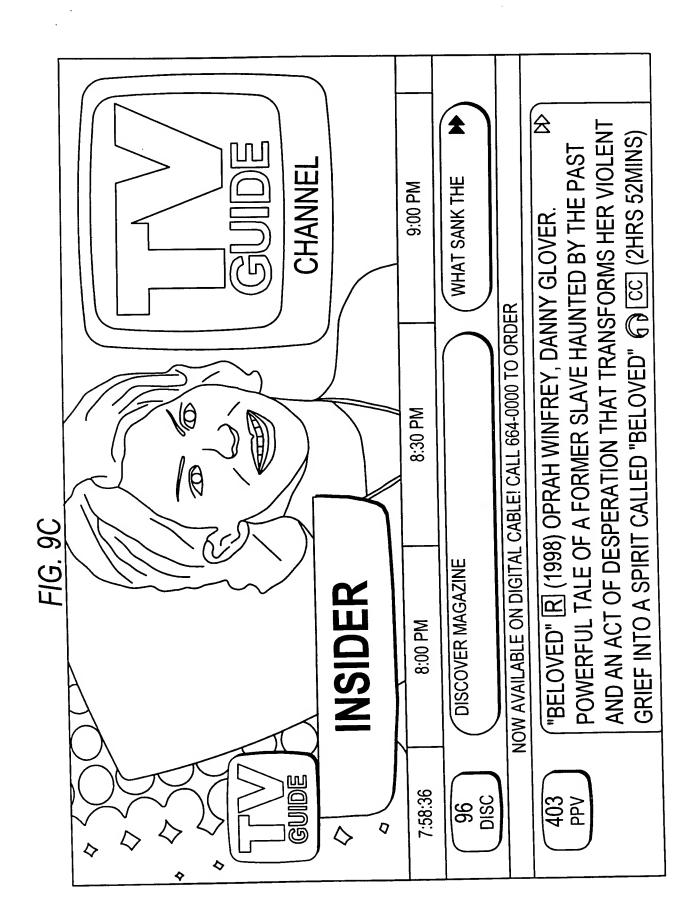


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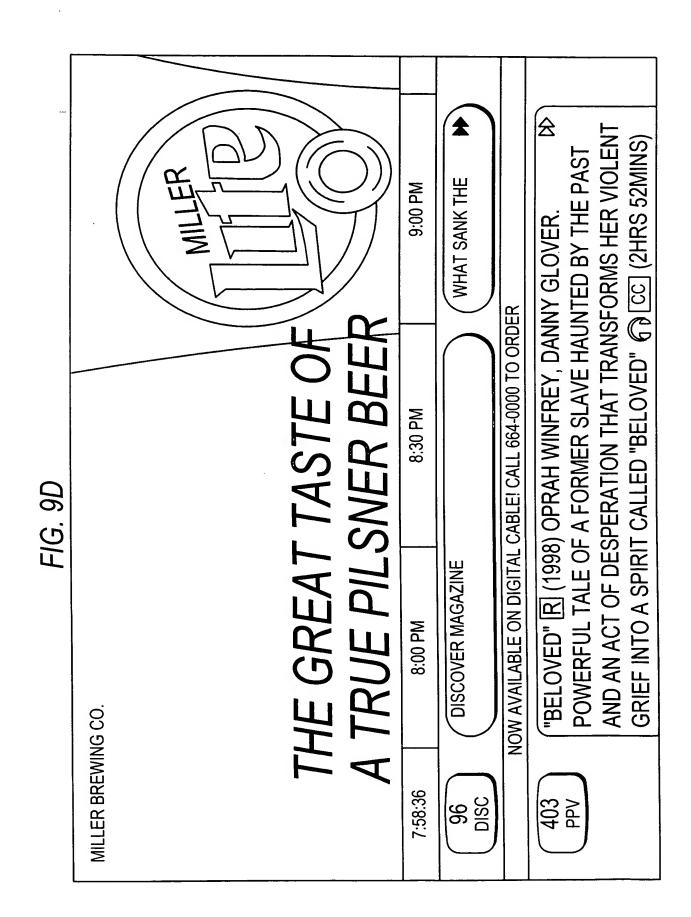


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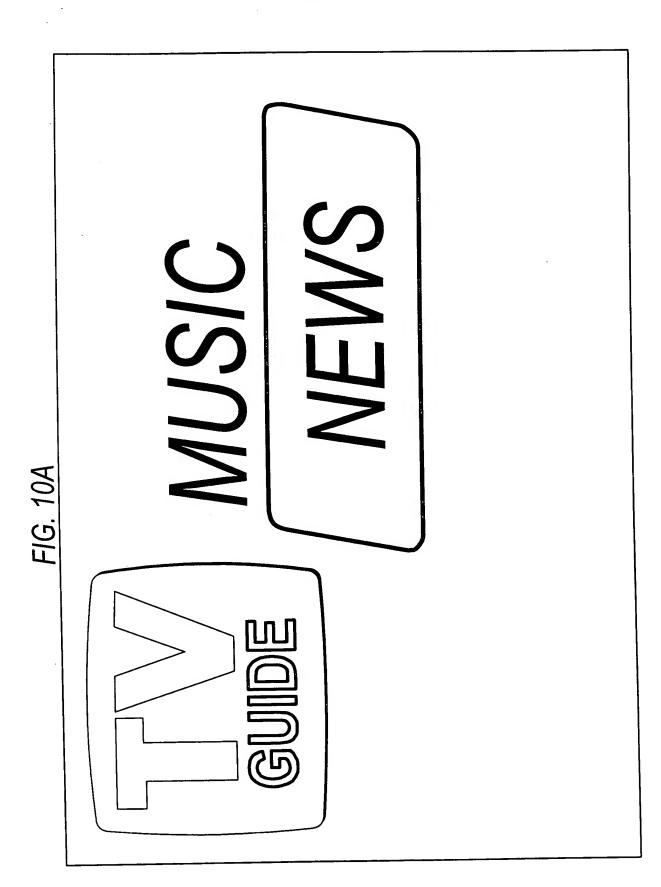
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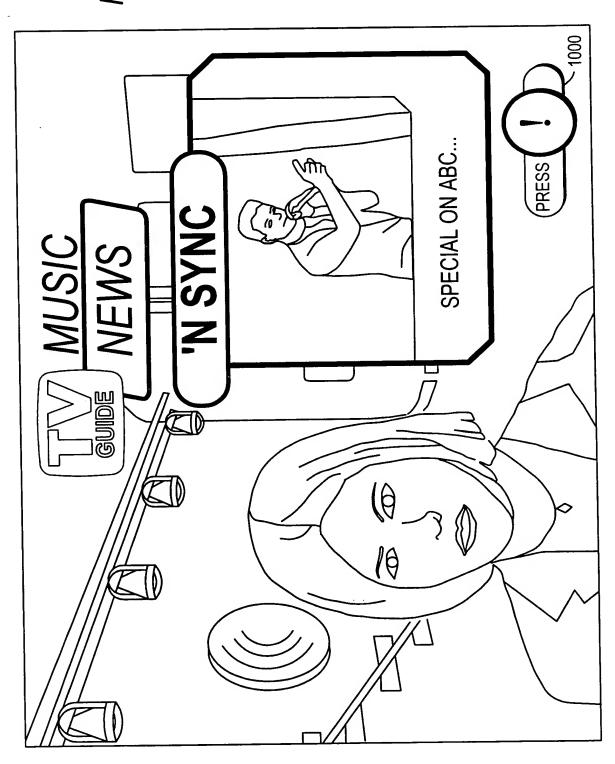
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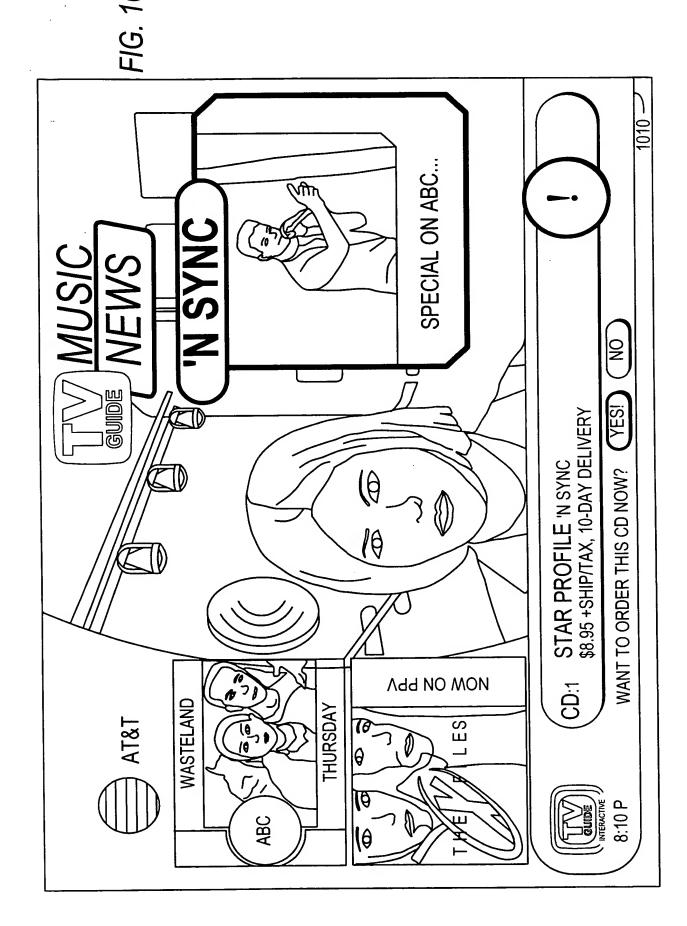
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FIG. 10C



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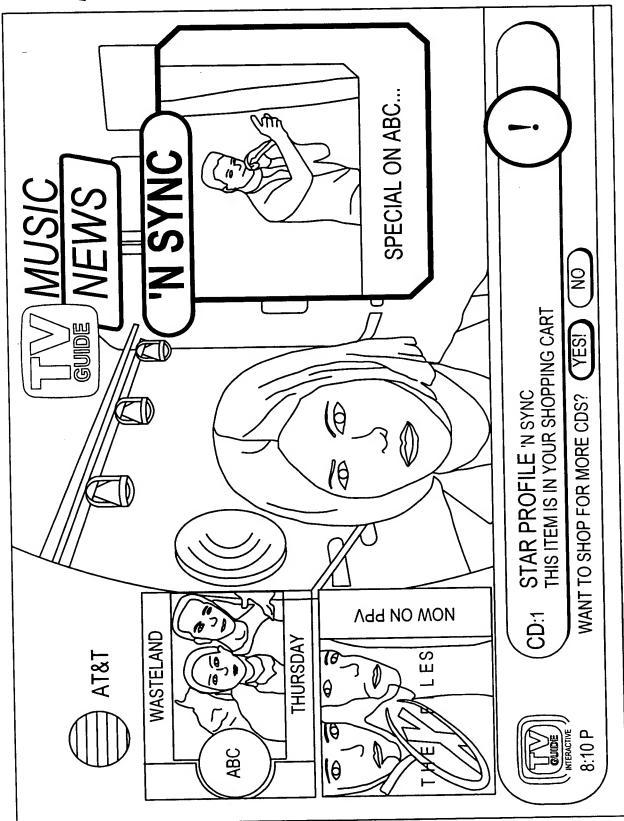
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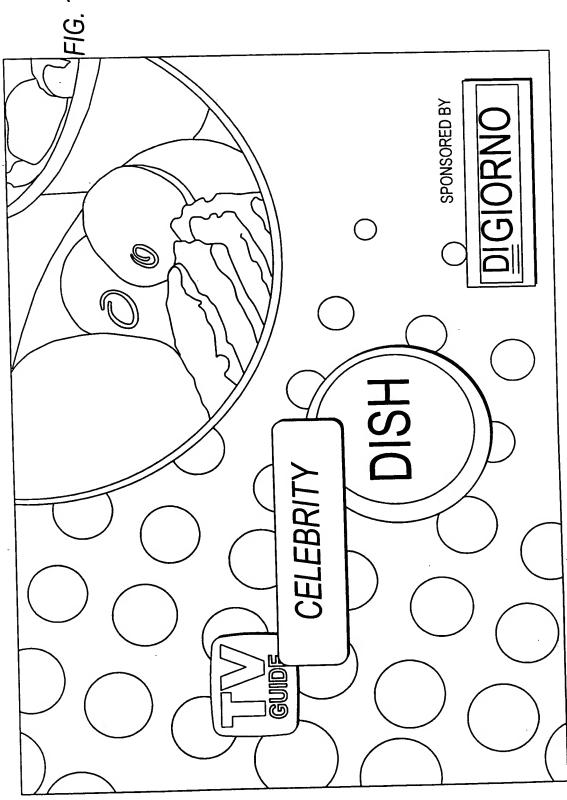
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22/29 SPECIAL ON ABC ELECTRONICS NEWS TICKETS **BOOKS** OTHER WELCOME TO THE TV GUIDE STORE MOVIES GAMES MUSIC TOYS 1030 INTERACTIVE TONIGHT ON FOX: TV GUIDE AWARDS! CLICK HERE a dies **BIG WILLIE STYLE** barena k MUSIC

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25/29 SPREAD SAUCE EVENLY ON CRUST. SPRINKLE MUSHROOMS, PEPPERONI AND SUN-DRIED TOMATOES OVER THE TOP. OF BAKING SPRINKLE CHEESE EVENLY ACROSS THE TOP. BAKE 20 MINUTES AT 450. IN THE LAST FIVE MINUTES 1/2 C CHOPPED SUN-DRIED TOMATOES DIGIORNO PIZZA BEST PIZZA SAUCE SCOTT GRIMES STAR PIZZA RECIPE ORDER ALL THE INGREDIENTS 1 C SLICED FRESH MUSHROOMS YES! FOR THE RECIPE. \$12.75 1/2LB GRATED MOZZERELLA 1/4 LB SLICED PEPPERONI DIGIORNO RISING CRUST WANT TO ORDER INGREDIENTS? PEAPOD 8:10 P

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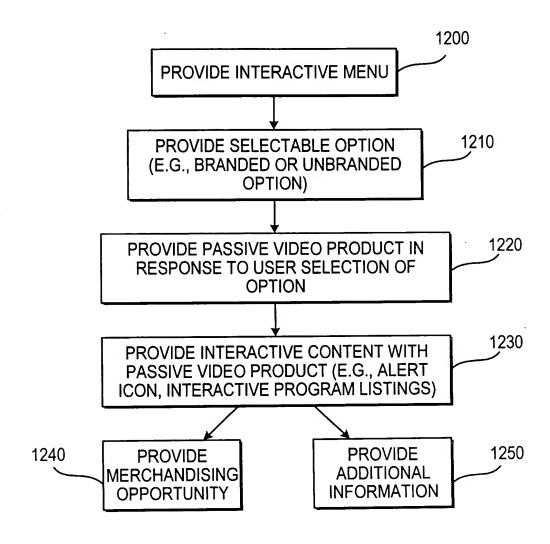


FIG. 12

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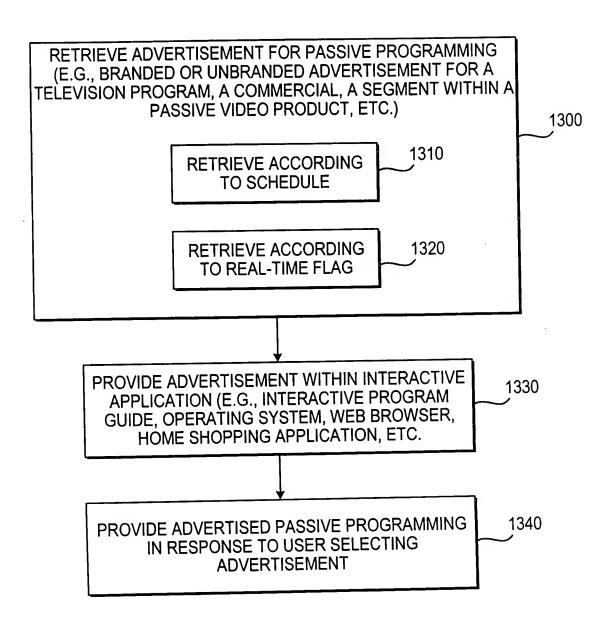


FIG. 13

: SYSTEMS AND METHODS FOR COORDINATING INTERACTIVE AND PASSIVE

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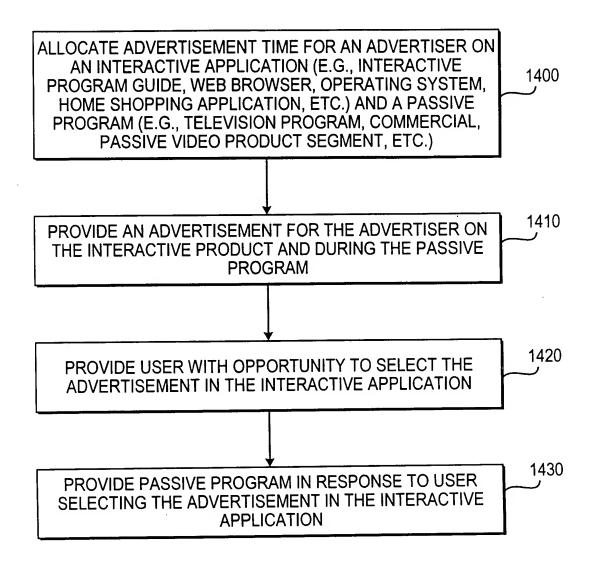


FIG. 14

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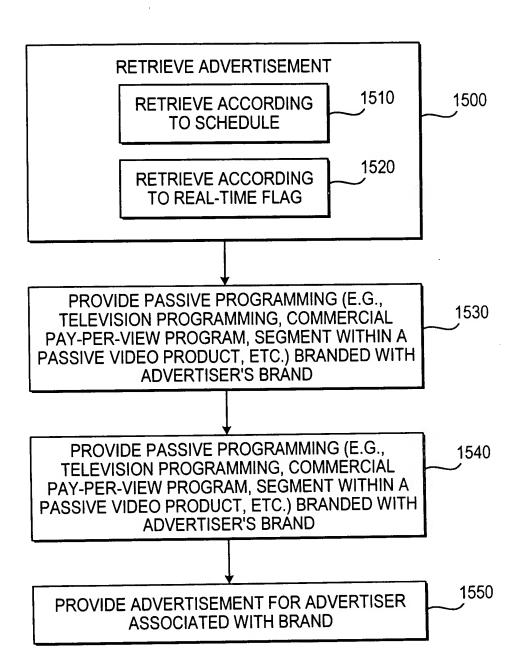


FIG. 15